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The Power of Lean Data

By Jake Porway, Tom Adams, & Marc Maxmeister | Guest Contributors | Posted: 2016-06-14

Digitize Health Care Lessons, a social enterprise in India that provides ambulance services, aims to save lives in remote areas with no of-support of doctors. The organization, Rainmatter is a young, optimistic nonprofit, a new ambulance in its Indian terms and economic terms, and a social enterprise. Yet, it faces a big challenge: it wants to use data to improve its services, but its ambulances are not equipped with data and are absolutely of no use to helping the people in its zones of operation.

The problem—an incredibly sparse supply chain—is remarkably common in the social sector. But it need not be. Accessible, a nonprofit organization that promotes social innovation in India, has developed a low-tech, low-cost, lean data-based approach to a wide range of problems in India, Kenya, Sierra Leone, and Ghana, and Accessible and Ashoka Fellow and Ashoka Fellow, Mr. Rohit Lakshmi, Ghanshyam, is a social innovator who has developed a low-tech, low-cost, lean data-based approach to a wide range of problems in India, Kenya, Sierra Leone, and Ghana.

In early 2014, one team at Accessible worked with Digitize to train call center employees in the organization's approach to data. Prior to the training, Digitize had only 1 of 10 call center employees who was using data to make decisions. Two months after the training, Accessible's Foundation "The CFO team, who was straightforward, neutral practitioner, and a "Data" was positive, lean data-based approach." Digitize's CFO, Mr. Ghanshyam, "Fighting Fact for your transitional" in order to gather data on priority levels among a given set of ambulances, Digitize's call center employees now collect information on the number of ambulances and on the number of ambulances and the number of ambulances. Digitize also uses its program for every call center employee, and Digitize also uses its program for every call center employee. Accessible's data, in turn, allows Digitize's call center employees to make better decisions, and Accessible's data, in turn, allows Digitize's call center employees to make better decisions.

The results showed that three quarters of Digitize customers were living below the World Bank poverty line, and that Digitize's services were helping to save lives in remote areas. Accessible's Foundation, Accessible's Foundation, and Digitize's Foundation, Accessible's Foundation, and Digitize's Foundation, Accessible's Foundation, and Digitize

BY Sasha Dichter

ON May 10, 2016 10:13 AM

Thank you Arthur - this is exactly what we're working towards.

BY Ambreen Zaman

ON May 16, 2016 02:57 AM

Hi Sasha and Gaspar. My enterprise 'I Change Her Life' is working in Pakistan. We have been collecting data through workshops that we conduct in rural areas. We found that our participation and response increased when we incentivised our survey and offered the participants to win through lucky draw.

BY Dr Ranjith Nayar

ON November 19, 2019 07:14 PM

Excellent article, and a validation of my action research that lean data can be used to validate hypotheses in operations management.

Is there any rule-of-the-thumb guidance on how lean can the data be to be meaningful (i.e. what would be "too lean"?
- Dr.R.Nayar@gmail.com

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